

City of New Bedford Scott W. Lang, Mayor

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## PRESS RELEASE

## New Bedford Clears the Way for Small Business

NEW PIONEER GUIDE FOR ENTREPRENEURS CHARTS A PATH FOR ECONOMIC GROWTH

**New Bedford, Massachusetts**- With the release of a new comprehensive guide to small business development in the city of New Bedford today, entrepreneurs have access to a business friendly guide that will assist them in navigating through the process to start or grow their company in New Bedford. The Pioneer Institute has published "Navigating Through Regulations and Licensing Requirements in New Bedford," a step-by-step guide to government regulations for small business.

"Small businesses are essential to New Bedford and we are doing everything we can to make locating in New Bedford an attractive option. This city offers many opportunities for new innovative entrepreneurs looking to break into the market as well as those existing and expanding businesses looking to relocate to an urban environment," New Bedford Mayor Scott W. Lang said. He continued, "Economic development is only successful if you believe in creating employment opportunities job by job, which means small businesses are essential to New Bedford's long term success."

Mayor Scott W. Lang presented the new guide, produced by Pioneer Institute's Center for Economic Opportunity with the support of the New Bedford Economic Development Council, to the press today at a press conference in the Charles S. Ashley Civic Meeting Room in New Bedford City Hall. Pioneer Institute Executive Director Jim Stergios joined the Mayor in the presenting the guide.

Navigating Through Regulations and Licensing Requirements simplifies the regulatory requirements for more than 20 different types of businesses, from flower shops to small restaurants to artists' live-work space. Local, state and federal requirements are presented in a logical, concise way. The guide also includes a comprehensive list of

resources for business owners to help them start or expand their company and hire new employees.

"Small businesses form the roots of the urban economy," said Pioneer Director Stergios. "Are cities doing enough to help them grow? Too often, government regulation can be a real obstacle. New Bedford is fighting that by making it easier for small business to expand."

Matthew Morrissey, Executive Director of the New Bedford Economic Development Council, added, "Small business makes up 95% of our lending. The NBEDC is doing everything we can to support businesses and every step we take is in that direction."

The New Bedford guide is the latest in a series that includes Boston, Lawrence, Quincy, Worcester, Springfield, Lowell, and New Bedford. The *Guide* series is part of Pioneer's Center for Economic Opportunity's Middle Cities Initiative, which seeks to promote the revitalization of Massachusetts' cities. The initiative focuses on education, public safety, effective management, economic development and business creation in the Commonwealth's urban centers.

The Guide is presented in partnership with the City of New Bedford, and the New Bedford Economic Development Council and was produced by the Pioneer Institute with support from the Shelby Cullom Davis Foundation.

## Link to the Guide Online

Navigating Through Regulations and Licensing Requirements in New Bedford

## **About Pioneer Institute:**

Pioneer Institute is a non-partisan public policy organization that seeks to enhance the quality of policy debate in Massachusetts through the support, distribution, and promotion of original research on issues of urgent public concern.

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